

## IZEA – IZEA Worldwide, Inc.

## **Appendix: Capitalization Table**

Cap table is approximate, with data from 10-K released on March 30, 2020; Schedule 14A Proxy Statement released October 29, 2019; and other sources. Numbers are approximate and may be out of date.

IZEA Approximate Cap Table		Share Price	\$0.1604		
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Directors & Executive Officers	Common	% Common	Value	Options	%FDSC
Edward "Ted" Murphy (Founder, CEO, Chairman, Pres.)	345,572	0.99%	\$55,430	601,044	2.50%
Ryan Schram (COO, Director)	29,257	0.08%	\$4,693	51,100	0.21%
Michael Heald (Former CFO)	-	0.00%	\$0	20,000	0.05%
Troy Vanke (Former CFO)	43,080	0.12%	\$6,910	-	0.11%
LaAnn Hitchcock (Former & Current CFO)	12,432	0.04%	\$1,994	125	0.03%
Brian Brady (Independent Director)	1,517,081	4.32%	. ,	10,507	4.04%
John Caron (Independent Director)	133,567	0.38%	\$243,340	2,500	0.36%
Lindsay Gardener (Independent Director)			\$21,424		
Jill Golder (Former Independent Director)	195,504	0.56%	\$31,359	1,154	0.52%
Daniel Rua (Independent Director)	37,104	0.11%	\$5,951	2,500	0.10%
	122,144	0.35%	\$19,592	9,590	0.35%
Patrick Venetucci (Independent Director)	92,918	0.26%	\$14,904	5,000	0.26%
All Directors and Executive Officers	2,528,659	7.21%	\$405,597	703,520	8.55%
All Other Common Stock Options			_	654,317	1.73%
Institutions	Common	% Common	Value		%FDS0
AWM Investment Company, Inc.	2,278,000	6.49%	\$365,391		6.03%
Perkins Capital Management	969,500	2.76%	\$155,508		2.579
Vanguard Group, Inc.	92,728	0.26%	\$14,874		0.259
Boothbay Fund Management, LLC	61,500	0.18%	\$9,865		0.169
UBS Group AG	46,463	0.13%	\$7,453		0.129
Compagnie Lombard Odier SCMA	40,000	0.11%	\$6,416		0.119
AE Wealth Management LLC	25,400	0.07%	\$4,074		0.079
Geode Capital Management, LLC	24,901	0.07%	\$3,994		0.079
Bank of America Corp /DE/	21,681	0.06%	\$3,478		0.069
Shufro Rose & Co LLC	20,000	0.06%	\$3,208		0.059
Other Institutional Investors	35,226	0.10%	\$5,650		0.099
All Institutional Investors	3,615,399	10.31%	\$579,910		9.579
_	Common	% Common	Value		%FDS0
Other Shareholders	28,933,660	82.48%	\$4,640,950		76.550%
Total Common	35,077,660	100.00%	\$5,626,457		
Fully-Diluted Shares Outstanding					%FDS(
Restricted Stock Units	1,349,002				3.579
Common Stock Warrants	12,500				0.039
Common Stock Options	1,357,837				0.03
Total potential dilutive	2,719,339				
FDSO					100.000
LD20	37,796,999				100.00